

For Immediate Release: (August 10, 2009)

Information on the Changes of PlaysForSure (P4S)

Certification Program

Beginning with the release of Windows Logo Kit (WLK) version 1.4, all three PlaysForSure device categories – Portable Media Players, Mobile Devices / Cell Phones, and Network Media Devices – may obtain the Compatible with Windows 7 logo by participating in the Windows Logo Program (WLP) instead of the PlaysForSure program. Device manufacturers will certify their devices to carry the Compatible with Windows 7 logo by passing the certification tests in the Windows Logo Kit (WLK), based upon the requirements specified in the LogoPoint database on the Winqual web site. (See <http://winqual.microsoft.com> and click on [Hardware Logo Programs](#) for details.)

On **September 1st, 2009** two of the PlaysForSure device categories – Portable Media Players and Mobile Devices / Cell Phones – will no longer accept PlaysForSure submissions. These programs will use the [Hardware Logo Program](#) process to obtain the [Certified for Windows Vista](#) logo. This will be done by selecting the Vista logo tests when running the [DTM](#). The standalone PlaysForSure test kits for Portable Media Players and Mobile Devices / Cell phones will be retired on September 1st, 2009. At that time, the PlaysForSure logo may no longer be used on product packaging and requests for the PlaysForSure logo license agreement will no longer be accepted.

What's Remaining the Same

The current process used by Network Media Devices to obtain the Certified for Windows Vista logo will not change. **Partners will continue to use the standalone PlaysForSure test kit for Network Media Devices and submit passing logs to Independent Test Labs for verification in order to obtain the Certified for Windows Vista logo.** Network Media Devices seeking to obtain the **Windows 7** logo will use the DTM tests in WLK v1.4 in the manner described above.

Transition Period

From the time Windows Logo Kit v1.4 is released until September 1st, 2009 there will be a transition period. During this transition period, partners wishing to obtain the **Vista** logo for **Portable Media Players / Mobile Devices** will be able to use *either the old process or the new process*. Partners will be able to either submit passing PlaysForSure test logs to an Independent Test Lab (ITL) for verification (the old process) or self-test using WLK/DTM (new process). After September 1st, partners will no longer be able to make submissions based on passing the PlaysForSure tests and will be required to self-test using WLK/DTM to obtain the Vista logo.

To obtain the **Vista** logo for **Network Media Devices**, partners will continue to use the PlaysForSure Network Device test kit and submit logs to an ITL for verification.

Third Party Assistance

One of the Independent Test Labs that have been conducting PlaysForSure testing for years – [Allion Test Labs](#) – stand ready to assist our partners with the transition from using the standalone PlaysForSure test kits to using the Windows Logo Kit and Device Test Manager. Allion can provide Microsoft device partners with contract test resources and other services to simplify the process of getting devices certified to carry either the Certified for Windows Vista logo or the Compatible with Windows 7 logo.

Summary

The table below summarizes the submission process for the various logo certifications based on the type of media device being certified:

Portable Media Players / Mobile Devices	Test Kit	Submission type	Note
PlaysForSure Logo	PFS PD/MD test kit	Submit passing PFS log to ITL for verification	Sept 01, 2009 the PlaysForSure logo will be retired.
Vista logo	PFS PD/MD test kit	Submit passing PFS log to ITL for verification	Sept 01, 2009 the PlaysForSure PD/MD test kit will be retired.
	WLK v1.4	Self-test	
Win7 logo	WLK v1.4	Self-test	
Network Media Devices	Test Kit	Submission type	Note
PlaysForSure Logo	PFS ND test kit	Submit passing PFS log to ITL for verification	Sept 01, 2009 the PlaysForSure logo will be retired.
Vista logo	PFS ND test kit	Submit passing PFS log to ITL for verification	Use PlaysForSure ND test kit.
Win7 logo	WLK v1.4	Self-test	